

Annual Report

CALGARY
EXHIBITION &
STAMPEDE LTD.

NOV. 4th, 1964

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79th ANNUAL EXHIBITION

President



Donald C. Matthews, well known Calgary district registered cattle breeder who has just completed his first year as president of the Calgary Exhibition and Stampede Ltd.

Calgary Exhibition and Stampede Limited

79th Annual Report

1964

Patrons:

His Excellency, General the Right Honourable Georges P. Vanier, D.S.O., M.C., C.D.,
Governor General of Canada

The Honourable J. Percy Page, Lieut.-Governor of Alberta

The Honourable E. C. Manning, Premier of Alberta

Hon. Fred C. Colborne, M.L.A.

Albert Ludwig, M.L.A.

Hon. A. J. Dixon, M.L.A.

Rev. Bob Simpson, M.L.A.

Wm. D. Dickie, M.L.A. & City Ald.

Col. D. S. Harkness, G.M. (M.P.)

Donald Fleming, M.L.A.

Senator Donald Cameron

Chas. E. Johnston, M.L.A.

Senator James Gladstone

Lorne Lee Leavitt, M.L.A.

Eldon Wooliams, M.P.

Honorary Presidents:

The Honourable Harry Hays

Minister of Agriculture, Ottawa

The Honourable Harry E. Strom, Minister of Agriculture, Edmonton

His Worship Mayor J. W. Grant MacEwan, Mayor of Calgary

Life Directors:

C. M. Baker, J. B. Cross, George Edworthy, F. C. Manning, M. A. Dutton, H. G. Love

Honorary Life Directors:

Maurice L. Brown, D. E. Black, R. J. Dinning, J. W. Moyer, I. V. Parslow, P. J. Rock,
H. P. Wright

Directors:

A. T. Baker

Charles Kennedy

Dudley E. Batchelor

E. Peter Lougheed

G. Max Bell

Donald C. Matthews

Ian S. Brown

J. Angus McKinnon

Geo. L. Crawford, Q.C.

Ed. O'Connor

Gordon Fox

The Hon. Mr. Justice M. M. Porter

J. A. Grogan

John Wilson, Jr.

George Hill

Directors Representing the City of Calgary

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Ald. Geo. Ho Lem

Ald. E. D. Duncan

Ald. E. H. Starr

Officers:

President, Donald C. Matthews

First Vice-President, A. T. Baker

Second Vice-President, Charles Kennedy

General Manager and Treasurer, Maurice E. Hartnett

Assistant General Manager and Executive Secretary, Irven W. Parsons

Life Associate Director

Gordon McGachie

Associate Directors Representing the City of Calgary

Chief Commissioner J. Steel

Commissioner Ian S. Forbes

Dr. L. C. Allan

B. P. Lemieux

Commissioner A. H. Nicolson

H. G. Arscott

A. G. Martin

Ald. R. C. Berglund

H. Boothman

A. C. MacWilliams, Q.C.

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D. Campbell

Ken McIvor

Ald. R. V. Deyell

Peter Cormack

R. V. Read

Ald. John C. Leslie

K. S. Ford

Harry E. Sales

Ald. Harold P. Runions

W. Hawkins

Dave Sargeant

Ald. David J. Russell

C. D. Howarth

Robert Wray

Ald. M. Tennant

R. O. Leitch

Associate Directors:

V. W. Abercrombie	R. M. Deyell	K. M. Leach
Stewart Adams	J. M. Dillion	Chas. H. Leech
R. T. Alderman	J. B. Dinning	George Les Strange
Dr. L. G. Alexander	Verne Doten	Dr. A. E. Lewis
Ross Alger	Norman W. Douglas	Dave Lewis
T. F. Allison	W. B. Drever	Herman Linder
A. W. Anderson	C. E. Edelstein	E. A. Locke
Dr. J. G. Anderson	J. D. Edworthy	Harold Long
Kenny Anthor	W. H. Elliott	Eric Longeway
A. G. Bailey	Dwight Ellis	Jes. A. Love
Allen Barker	T. A. Ellis	Wm. N. Love
A. H. Barton	E. K. Elton	Benton Mackid
A. W. Beattie	C. W. Fowler	Dale Main
R. H. Beavers	Owen Funnell	A. H. Manning
Charles Beil	R. D. Freeze	E. S. Marshall
N. F. Bell	Neil V. German, Q.C.	Fred Maxie
W. S. Benson	Dr. I. Goegan	J. C. Mayne
Wm. Betts	George H. Gooderham	G. F. V. Middleton
J. T. Black	Lord Roderic Gordon, M.B.E.	Frank Mirtle
M. R. Boake	Mrs. Ralph Graham	Tom Moore
Frank C. Bodie	Mr. Roy Graves	W. C. Morley
R. L. Borden	M. G. Graves	K. J. Morrison
Archie Boyce	D. E. Gray	Alex Munro
A. Boyse	Supt. L. S. Grayson	G. E. McAllister
Roland Bradley	W. A. Greenway	Frank McCool
Thos. L. Brook	H. T. R. Gregg	H. G. McGinn
A. M. Brown (Paddy)	E. F. Halford	D. F. McIntosh
T. P. Brown	H. R. Hammond	A. R. MacKenzie
C. V. H. Bryan	M. L. Hanson (Fritz)	Charles McKinnon
Geo. W. Bull	Bert Hargreave	Donald S. McKinnon
T. Butterfield	R. H. C. Harrison, Q.C.	A. F. McLaughlin
Jack Byers	Carl Harstrom	J. R. McLean
A. M. Cairns	Orrin Hart	H. MacMillan
S/L H. W. Cameron	Donald H. Hartford	T. Macmillan
Holland Cameron	Brig F. M. W. Harvey, V.C.	Frank M. McMahon
E. J. Cammaert	Neil S. Harvie	George L. McMahon
S. Boothe Card, Jr.	Austin Hay	George McMorris
Grant M. Carlyle	Phil Heather	Chuck McNaughton
Gordon Carter	R. J. Hegan	Stuart McRae
E. J. Chambers, Q.C.	Harold Henker	George McVety
Leo Chikinda	W. S. Herron	Floyd C. Natrass
Eion Chisholm	F. M. Holden	C. O. Nickle
E. A. Chiswell	E. A. Hookway	Ed. Noad
Wm. H. Christensen	Nelson Hoy	Wm. Paterson
R. G. Christie	Wm. Hudson	Frank Potts
Curtis Clarke	R. H. Jenkins	Wm. Pratt
Col. F. LeP. T. Clifford	Reg. F. Jennings	Stan. Price
Dr. Alan C. Cody	Doug Johnson	R. M. Putnam
J. Comessotti	James Johnson	R. N. Ralph
Clarence Copithorne	J. B. Jones	Owen Richards
Kenneth R. Coppock	Eldon Kaun	Stewart Riddle
M. A. Courtright	Wilson Keith	George Ross
Merv Cozart	J. Howard Kelly, Q.C.	Paul Rowe
George Cristall	James Kerr	Hardy E. Salter
Donald Cross	J. D. Kester	R. L. Sanburn
John Cross	I. F. Kirkby	H. J. Scholefield
B. A. Davidson	W. F. Knode	G. C. Shapter
A. D. Davis	George Lancaster	Fred Shaw
Basil Dean	Ernest Lamm	M. A. Shortt
Hugh Dempsey	J. D. Latour	Com. A. R. Smith (R.C.N.)

Associate Directors (Continued)

Maxwell Smith
Warren Smith
Insp. C. Stagg
A. R. Smith (Art)
John Stevenson
Donald C. Stewart
J. G. Stothart
B. I. M. Strong
Frank Swanson
Geo. A. Sweany

Ernie Taylor (E.L.)
Ward B. Tennis
Geo. H. Thompson
Harold Trentham
Geo. T. Valentine
J. Van Tighem
H. S. Walker
Robert Warren
E. Bruce Watson
L. J. Watson

Niels Weismose
D. C. Welden
Bruce Willson
Alan G. Wilson
J. H. Wilson
John Wilson, Sr.
Fred Yeabsley
Sherman Yelland

Administration:

Jack Arbour Manager, Big Four
Wilf Baker Electronics Supervisor
Dick Cosgrave Stampede Arena Dir.
Charles Duncan Grounds Supt.
D. K. Grant Ticket Supt.
Ken Greenway Live Stock Supt.
T. B. Hall Manager Plant Operations
B. W. Harrison Assistant Secretary
Fred Kennedy Publicity Executive

Wm. Marshall Building and Maintenance Supt.
Max McAra Supt., Space & Concessions
D. T. McKillop Mgr. The Corral
W. L. Ross Historian
M. B. Symons Sales Co-ordinator
W. D. Tidball Chief Accountant
J. Lloyd Turner Sports Consultant

Committees of Calgary Exhibition Stampede For 1964

NOTE: The President, D. C. Matthews, and the General Manager, M. E. Hartnett are ex-officio members of all committees.

EXECUTIVE COMMITTEE—D. C. Matthews (Chairman), A. T. Baker, J. B. Cross, George Edworthy, Ald. Geo. Ho Lem, Charles Kennedy, H. G. Love, Mr. Justice M. M. Porter, Ald. E. H. Starr.

ATTRACTI0NS & GRANDSTAND COMMITTEE—Maurice E. Hartnett (Chairman), A. T. Baker, Holland Cameron, F. E. Maxie, E. P. Lougheed, Donald C. Welden.

DOWNTOWN ATTRACTIONS COMMITTEE—Ed. O'Connor (Chairman), G. H. Beavers, R. Bradley, Orville Burke, Booth Card Jr.; Merv. Cozart, J. M. Dillon, George Dunaway, E. K. Elton, Bob Freeze, Ted Halford, T. B. Hall, Fritz Hanson, R. H. C. Harrison, Q.C., Harold Henker, George Hill, Dale Main, Paul Rowe, Morris Shortt, Percy Smith, George Sweany.

EXHIBITS COMMITTEE—George Hill (Chairman); Ken Ford, Owen Funnell, J. A. Grogan, Ernest Lamm, Neale Roche, E. L. Taylor, Niels Weismose.

FINANCE COMMITTEE—The Hon. Mr. Justice M. M. Porter (Chairman), with the President and the two Vice-Presidents as ex-officio members.

FRIDAY MORNING COMMITTEE—Charles Kennedy (Chairman), R. T. Alderman, N. F. Bell, Archie Boyce, Maurice L. Brown, A. J. Dixon, M.L.A., Norman W. Douglas, E. A. Locke, Ward Tennis.

GROUNDS & DEVELOPMENT COMMITTEE—J. B. Cross (Chairman); A. T. Baker (Vice-Chairman).

HORSE SHOW COMMITTEE—Ian S. Brown (Chairman), Wm. Pratt (Vice-Chairman), E. Peter Lougheed (Vice-Chairman), A. G. Bailey, John Ballem, Dick Cosgrave, Mrs. Ralph Graham, Brig. F. M. W. Harvey, V.C., Miss Margaret Hess, Glen Judd, Stuart McRae, George McVety, Frank Finn.

INDIAN COMMITTEE—T. B. Hall (Chairman); R. Bradley, J. B. Cross, I. F. Kirkby, Benton Mackid.

JUNIOR ACTIVITIES COMMITTEE—Charles Kennedy (Chairman), Gordon Fox (Vice-Chairman), T. F. Allison, A. W. Beattie, Norman Bell, R. E. Hingston, James Johnson, John Leask, Mrs. Irene Leavitt, C. L. Usher.

LIVESTOCK COMMITTEE—Donald C. Matthews (Chairman); M. R. Boake, Curtis Clarke, J. B. Cross, Wm. Hudson, Charles Kennedy, John Leask, J. A. McKinnon, John Wilson, Jr.

BEEF CATTLE SECTION—M. R. Boake (Chairman), Dave Bradshaw, Ian S. Brown, G. W. Bull, E. Cammaert, Orrin Hart, H. G. Hymas, E. Noad, Warren Smith, Lawrence Stone.

DAIRY CATTLE SECTION—Curtis Clarke (Chairman), A. W. Anderson, Nelson Hoy, Eric Longeway, George Longeway, Norman Moore, Owen Richards, Fred Yeabsley.

HORSE SECTION—J. A. McKinnon (Chairman); Dwight Ellis, Thomas Macmillan, I. V. Parslow, Bruce Roy, Hardy E. Salter, Donald C. Stewart, J. G. Stothart.

SHEEP SECTION—John Wilson, Jr. (Chairman), W. S. Benson, John Campbell, C. W. Fowler, Tom Hebson, Harold Trentham.

SWINE SECTION—William Hudson (Chairman), Ivan Garrison, W. A. Greenway, Stan Price, R. N. Ralph, H. J. Scholefield.

MEDICAL AND INSURANCE COMMITTEE—F. C. Manning (Chairman), A. T. Baker, Dr. L. G. Alexander.

MIDWAY & CONCESSION COMMITTEE—M. A. Dutton (Chairman), E. J. Brookes, W. B. Drever, Tom Moore, F. W. Mirtle, W. F. Knode.

PARADE COMMITTEE—J. A. Grogan (Chairman), S. Adams, Dr. L. G. Alexander, Ross Alger, A. P. Bowsher, R. Bradley, Tom Brooks, Ian S. Brown, S. Boothe Card, Gordon Carter, Col. F. Clifford, Pete Cormack, M. A. Dutton, Dick Cosgrave, Tom Dawson, Jack Dillon, Dwight Ellis, Ian S. Forbes, Bob Freeze, Roy Graves, Ted Halford, Tom Hall, Phil Heather, Harold Henker, Wm. Herron, George Hill, Charles Kennedy, George McMahon, Stuart McRae, Ed. O'Connor, Harry Sales, Morris Shortt, W. E. Slater, A. R. Smith, Ald. E. H. Starr.

PLANNING COMMITTEE—J. B. Cross (Chairman), A. T. Baker (Vice-Chairman).

PUBLICITY COMMITTEE—A. T. Baker (Chairman), The Hon. Mr. Justice M. M. Porter.

POT O'GOLD COMMITTEE—M. A. Dutton (Chairman).

RACE ADVISORY COMMITTEE—George L. Crawford, Q.C., (Chairman), G. Max Bell, R. G. Christie, F. M. Holden, K. M. Leach, I. V. Parslow, Stewart Riddle, P. J. Rock, M. Smith.

RACE PROMOTION COMMITTEE—George L. Crawford, Q.C. (Chairman), V. W. Abercrombie, G. Max Bell, R. M. Deyell, H. T. R. Gregg, Owen Funnell.

RECEPTION COMMITTEE—H. G. Love (Chairman), A. T. Baker (Vice-Chairman), V. W. Abercrombie, G. Max Bell, Gordon Carter, Hon. F. C. Colborne, M. Court-right, J. B. Cross, John Cross, Basil Dean, R. M. Deyell, M. A. Dutton, George Edworthy, Gordon Fox, Owen Funnell, Lord Roderic Gordon, J. A. Grogan, R. J. Hegan, R. H. Jenkins, E. A. Locke, James Love, F. C. Manning, Edmund S. Marshall, J. C. Mayne, H. G. McGinn, G. F. V. Middleton, W. C. Morley, C. O. Nickle, The Hon. Justice M. M. Porter, Frank Swanson, H. S. Walker, Geo. Valentine.

SATURDAY MORNING ROUND-UP COMMITTEE—Neil S. Harvie (Chairman), Alex Bailey, Dick Cosgrave, J. B. Cross, George Edworthy, Jim Gray, Fred Maxie.

SEED FAIR & SHORT COURSE COMMITTEE—(Exhibition representatives to) A. T. Baker, D. C. Matihews, George Edworthy (alternate).

SPECIAL PARADES COMMITTEE—J. A. Grogan (Chairman), Ed. O'Connor, Geo. L. Crawford, Q.C., Wm. Fleming.

STAMPEDE COMMITTEE—George Edworthy (Chairman), Dick Cosgrave, M. Cozart, J. B. Cross, Donald Cross, Jack Edworthy, Stuart McRae.

TRAFFIC COMMITTEE—J. B. Dinning (Chairman), D. Campbell, A. H. Manning, George Shields, Chief Insp. Chris. Stagg.

ANNUAL REPORT
of the
Calgary Exhibition and Stampede Ltd.
For the Year Ended 30th September, 1964

TO THE SHAREHOLDERS:

Gentlemen:

Official audited attendance at the 1964 Calgary Exhibition and Stampede totalled 573,560, as compared to 572,246 in 1963. Although this comparison seems to reveal a moderate increase, the growth of the "Greatest Outdoor Show on Earth" is appreciated when compared to the 1954 Stampede which drew a then record 482,281 patrons. Few six-day exhibitions in North America can boast a percentage gain to match our past decade of success.

The Rt. Hon. Lester B. Pearson, Prime Minister of Canada, graciously accepted our invitation to officially open the Exhibition and Stampede the afternoon of Monday, July 6th. The official opening was advanced to the afternoon to allow Mr. Pearson to attend the Commonwealth Prime Ministers Conference in London, England. Presentation of Stampede trophies was made Saturday evening by Herman Linder; the man who holds the record as the top trophy winner in the history of our Stampede events.

Before going into a detailed summary of this year's presentation of the Calgary Exhibition and Stampede, we feel that we should direct to the shareholders of this company, an important change in the framework of the Exhibition and Stampede.

For many years our grandstand stage presentation was limited to the package deal usually purchased on a circuit basis. Starting with the 1964 show, the board of directors and management had decided to "go it alone" on the assembling and staging of a grandstand show that would be exclusive to Calgary.

As chairman of the attractions committee, your manager contacted Mr. Randolph Avery, Executive Vice-President of Barnes-Carruthers Theatrical Enterprises, Inc., Chicago, and in due course Mr. Avery was engaged to present the whole grandstand platform program.

Using the overall theme of "Our Golden West" and the sub-theme: "Say it With Music", we presented an entirely new kind of stage show, which apparently found favour with press and public alike. We purchased new lighting equipment and new scenery. With the assistance of such stars as Seth Riggs of New York, Juliette, Wilf Carter, Chaine Dancers and a strong array of variety acts, we were able to present a fast moving performance. Some local talent was also included in the overall cast. This was a great step forward and was possibly the top attraction at this year's Exhibition and Stampede.

Large attendance at the Free Show Stage, located in front of the Stampede Corral, indicates that our patrons enjoyed this program of events. This year's show featured top flight professional entertainment combined with acts from our grandstand show, singing groups and marching bands. The famous Hamilton Police Male Chorus provided excellent entertainment early in the week and received rousing ovations at each performance. Henri La Mothe opened the twice daily shows, with his death defying dive into eighteen inches of water from a height of forty feet.

Record crowds were again in attendance at the ever popular downtown street attractions, held Tuesday through Friday. This unique feature of our show continues to draw the raves and praise of our many visitors.

In attempting to provide entertainment for each and every taste, your Attractions Committee selected a variety program for the Sampede Corral. This format was generally accepted by the public and interest in the Corral Shows regained some of the enthusiasm shown in previous years. The week began with the internationally known Harvard Glee Club and Radcliffe Choral Society presenting a program selected for the followers of classical music. Tuesday and Friday were reserved for wrestling while Wednesday saw Bobby Curtola, winner of a teenage popularity contest, sing the current

hit parade favourites. Oscar Brand, star of the television program "Let's Sing Out", headlined the Thursday evening Hootenanny. To complete the week, your Attractions Committee selected a top television show, "Country Hoedown", which caught the interest of the entire family.

This year's theme, was maintained throughout our publicity and promotion, and was climaxed Thursday evening by the now annual grandstand parade. The "Our Golden West" pageant depicted the history of Western Canada from the days of the buffalo, through its exciting days of the Reil Rebellion, to the laying of rails and the establishment of law and order. The support of the Glenbow Foundation and the efforts of the Special Parades Committee created for our patrons an atmosphere of reality combined with what many call one of the highlight attractions of 1964.

For our "Honoured Guest" we turned to the media of television and invited John Russell, who portrays the role of "Marshal Dan Troop" in the weekly series: "Lawman". He extended to us the finest co-operation and received enthusiastic welcomes as he moved tirelessly and courteously through a heavy schedule of appearances in all sections of our show.

The Stampede Parade, blessed with perfect weather, was viewed by an estimated crowd of 160,000. Gordie Howe, described by many as the greatest player in the history of hockey, was Parade Grand Marshal. Gordie attracted the cheers of both young and old, and his appearance at the Friday Morning Children's Day show was a highlight of that event. The Calgary Exhibition and Stampede float headed the parade, which included bands from all Western Provinces and several of the United States.

Heavy rains the Sunday prior to the Exhibition created several centre field problems for the Stampede Committee. The opening day saw several wagon mishaps without injury to men or horses, but continual work and dry hot weather combined to rectify the slipperiness of the centre field; and by Wednesday, the chuckwagons were again performing in near record times. Automatic photo timing of wagon races, inaugurated in 1963, was successfully operated for a second year. Our purse agreement with the Cowboy's Protective Association completed its second year in a three-year contract and the prize money offered reached a record high.

Thoroughbred Racing enjoyed its finest season in 1964 when a record bet passed through the pari mutuels. The daily average also surpassed the 1960 record by approximately \$2,000.00 per day. Your Race Promotion Committee continued its practise of holding feature days for local service clubs and residents of nearby towns and cities. The popularity of these events has grown tremendously and many new race patrons have been attracted. A welcomed addition to our racing facilities was the installation of box seats for the fall and spring race meets. These box seats were constructed near the finish line and were well received by our racing patrons. The Stampede Futurity continued to draw the top two-year-olds in Western Canada as evidenced by the fact that this year's race was run in two divisions for a record purse in excess of \$21,000.00.

Harness Racing conducted by the Calgary Trotting and Racing Association, held eleven days of racing on our track under a rental contract. This sport fails to draw the support of the Calgary public and met only with a small measure of success.

Royal American Shows continued to provide the Continent's finest travelling Midway, and gross returns, aided by the presence of perfect weather, reached record levels.

The National Shorthorn Show headlined this year's livestock exhibit drawing entries from the finest breeders in Western Canada. On the suggestion of The Honourable Harry Hays, the Canadian Minister of Agriculture, the prize list classification for the Hereford Breeds was revised. This change resulted in a decrease in entries; however, many major livestock breeders feel that this revision will do much to improve the standards in cattle exhibiting and breeding.

Once again the Big Four Building, Western Canada's finest exhibit structure, unveiled a multitude of quality exhibits. With the majority of space fully utilized, the revenue from inside and outside exhibit space showed a satisfactory increase over previous years. Attractive midway decorations incorporating a prism of color added a new and inviting look to our plant.

Revenue from the \$70,000.00 Pot O'Gold project showed a slight drop in 1964. An alteration to our prize structure reduced the value of the five gold bars offered as day prizes from \$4,000.00 to \$3,500.00; however, five consolation prizes of \$500.00 in gold were added as a Saturday feature. For the first time since its inauguration the \$50,000.00 bar was won by a Calgarian. In fact, 1964 was a profitable year for Albertans with ten out of the eleven prizes offered remaining in our province. The Kinsmen Car Award had its finest year and showed a substantial increase in revenue.

Attendance at the Friday Morning Children's Show continued to grow and a capacity crowd reviewed a fine show headlined by "Fred Flintstone and Pebbles". Star attractions from our grandstand show combined with the appearance of Gordie Howe and John Russell, provided the children with a day to remember. The Saturday Morning Round-up offered a balanced program of rangeland events and despite a slight drop in attendance, continues to draw the support of our public.

Excellent co-operation was again received from the Stony, Sarcee, Blackfoot and Peigan tribes. The color of the Indian Parades, Dances and Teepee displays followed their usual pattern and were appreciated by our many visitors.

Efficient control of traffic problems, both on and off the grounds, eliminated many of our traffic headaches. The traffic department of the City Police Force continued to provide their maximum efforts in getting people to and from the grounds in the minimum of time. Our parking facilities in Sunshine attracted many more automobiles, and the construction of a new Sunshine parking lot gate was a definite improvement. Traffic-wise, 1964 was a huge success; however, this is an area in which we must never be satisfied, but must continually strive for further improvement.

Our farm youth program enjoyed another successful year. The 4-H Livestock Show and Sale was held on the Thursday, Friday and Saturday prior to the Exhibition and Stampede. This event was highly successful and extremely popular with exhibitors and breeders. Your Junior Activities Committee provided the opportunity for Southern Alberta youths to attend the Farm Youth Camp in August and sponsored the finals of the Southern Alberta 4-H Public Speaking Contest.

Early this year Gordon McGachie, long time Chairman of the company's Traffic and Parking Committee, announced his retirement from that position, and he was succeeded by Vice-Chairman, Jack Dinning. In recognition of untiring and selfless service over a period of many years, your board created a new honorary office—that of Life Associate Director. Mr. McGachie was the first to be named to this new post.

Attendance on the grounds during the year reached a total of 1,655,725.

Comparative figures are as follows:

	1963-64	1962-63
Stampede Corral	399,765	380,509
Agriculture Building	217,945	257,562
Big Four	236,384	246,364
Fcty Calgary House	18,176	18,560
Race Meets	*159,895	163,138
Exhibition and Stampede	573,560	572,246
Sundry	50,000	50,000
	1,655,725	1,688,379

*—Three racing days less than 1962-63.

The Calgary Horse Show attendance continued the upward trend started in 1961. For the first time our Horse Show received national recognition when the CTV Network produced an hour feature which carried across Canada. The centre attraction of this telecast was the judging of the 1964 Stampede Queen. Sponsored by the Associated Canadian Travellers, in conjunction with your Horse Show Committee, nineteen queen contestants were judged on personality and poise, with an emphasis on horsemanship. For the second straight year this event was plagued by the shortage of stabling facilities.

Entries in the Horse Sale increased slightly with the average price per head remaining fractionally ahead of 1963. Our facilities and the assistance of our staff helped to produce successful years for the Calgary Bull Show and Sale, the Alberta Light Horse Association, the Arabian Horse Show, the Poultry Show and the Horticultural Show.

Our Publicity Department created another first for the Calgary Exhibition and Stampede with the presentation of a national thirty-minute telecast on the C.T.V. Network. This telecast carried coast to coast in Canada and was presented in major north-western cities of the United States. It combined a hard-sell commercial with our Jubilee film, and judging by the response received in our mails, was a highly successful endeavour.

The Stampede Corral, despite the loss of professional hockey, enjoyed a successful year with the introduction of several new shows. Two of these, the internationally known Moscow Circus and the Sportsmen Show, received excellent support from the Calgary Public.

Curling in the Big Four building operated at almost full capacity in 1964. Revenue from this event dipped slightly; however, your board feels that the upcoming curling year may see a reversal of this trend. Perhaps the highlight for curling was the presentation of the "Scotch Cup" matches in the Stampede Corral. This trophy, symbolic of world supremacy in curling, was competed for by teams representing the United States, Sweden, Switzerland, Norway, Scotland and Canada. The Canadian team skipped by Lyle Dagg of B.C. was the eventual winner.

Major capital projects during the year included the construction of an additional race horse barn, a continuation of our paving program, the establishment of our own electrical sub-station and the installation of infra red heaters in the pari mutuel area. The physical appearance of the Stampede plant continues to change and with each change additional facilities and conveniences are provided for the events which combine to improve the quality of our show.

It is our pleasure to again acknowledge the efforts of all those persons whose co-operation is necessary for the successful operations of our company. Special thanks must be extended to members of the press, radio and television. Our appreciation must also be expressed to officials of the City of Calgary and of the Dominion and Provincial Governments, to our directors and associate directors, to donors of prizes and trophies, to members of the Southern Alberta Pioneers' and Old Timers' Association, to the Red Cross and St. John Ambulance, and to our exhibitors, contestants and judges. Mention must also be made to all members of our staff, whose loyal assistance and support has contributed greatly to our success.

In August Maurice E. Hartnett, your General Manager for the past thirteen years, confirmed his long planned intention to retire, effective March 1st, 1965. The Board of Directors then announced that he would be succeeded by Irven W. Parsons, who had been promoted from Executive Secretary to Assistant General Manager earlier in the year.

Several staff changes were necessitated during the past year primarily by retirement and by the untimely death of one valued employee. Duncan T. McKillop has been named Manager of the Stampede Corral, succeeding J. Lloyd Turner, who, upon his retirement from that position was named Sports Consultant to the Company. Mr. McKillop's position as Chief Accountant has been taken by Wm. D. Tidball. Thomas B. Hall was promoted to Manager of Plant Operations. Charles Duncan has succeeded the late Ken Lucas as Grounds Superintendent and Kenneth Greenway was named Live Stock Superintendent, replacing Ken Foster, who has left the employee of the Company. Barry W. Harrison has been named Assistant Secretary of the Company and Wm. Marshall has been promoted to the post of Buildings and Maintenance Superintendent.

With deep regret we record the passing of four of our most valued members. Frank Collicutt, an Honorary Life Director of our Company, passed away early in the new year. Mr. Collicutt was first elected to our board of directors in 1917 and through the years was actively engaged in the operation of our organization. We were also saddened by the loss of J. A. Eoll, a shareholder since 1931; Leishman McNeill an associate director and dedicated member of our Parade Committee passed away shortly before the writing of this report. The passing of Josh Henthorn, a voice connected with the Stampede for fifty years, ended many years of colorful commentary at our show. Our sincerest sympathy is extended to their families.

Respectfully submitted,

DONALD C. MATTHEWS,
President.

MAURICE E. HARTNETT,
General Manager

FINANCE CHAIRMAN'S REPORT — 1964

TO THE SHAREHOLDERS:—

Gentlemen:

The accompanying statements record the state of the company's affairs and of its operations for the last fiscal year.

Net earnings this year, at \$576,446.17, are up almost \$40,000 over 1963, but much below net earnings of \$678,000 in 1962.

The earnings this year were applied in improvements to our plant and buildings and acquisition of property, \$210,460; in payment to the City of \$10,000 on account of an earlier purchase of Victoria Park buildings; and in a reduction of the book value of the Big Four building by \$352,985.69. The improvement in current assets shown in the balance sheet reflects the latter item.

When our current year's payments are made our long-term debt will be \$420,000.

In examining these accounts it is well to bear in mind that the Exhibition does not charge depreciation against earnings as all commercial enterprises do and, therefore, its so-called net earnings are shown as being larger than they actually are if compared on the basis of accepted commercial accounting. However, the properties shown on the balance sheet are carried at \$500 only plus the balance remaining unpaid on them, and no value is attached to the lease of the property.

This year's earnings will make another fine addition to the improvements which the company operates and holds for the citizens of Calgary. These now have an insurable value of approximately \$6,000,000, almost all of which has been produced out of revenue. It may be of interest to know, however, that that figure includes a grant of \$200,000 made by the City in 1920, 44 years ago, and a grant of \$15,000 made in 1933, 31 years ago.

Contributions to the Stampede by citizens in the way of trophies and cash donations towards prizes this year totalled something less than \$8,000.

Respectfully submitted,

M. M. PORTER,

Director in Charge of Finance.

October 30th, 1964.

Calgary Exhibition and Stampede Limited

(Incorporated under the Laws of Alberta)

BALANCE SHEET**September 30, 1964**

(with comparative figures for 1963)

ASSETS

	1964	1963
CURRENT:		
Cash	\$ 133,353.68	\$ 63,083.74
Accounts receivable less allowance for doubtful accounts of \$3,231 (1963—\$4,794)	54,362.81	79,643.55
Inventory, valued at the lower of cost or market	9,215.79	7,110.33
Short term deposits	200,000.00	
Prepaid expenses	1,300.35	6,976.87
Deposits	10,425.00	17,925.00
Total current assets	408,657.63	174,739.49
 INVESTMENTS AT COST:		
Government of Canada bonds (market value \$87,003) (1963—\$80,287)	106,424.75	99,324.75
 FIXED (See notes):		
Big Four Building—at cost less accumulated appropriations from revenue of \$1,995,682 (1963—\$1,642,696)	176,929.26	529,914.95
Victoria Park Buildings—at cost less accumulated appropriations from revenue of \$70,000 (1963—\$60,000)	30,000.00	40,000.00
Other buildings and equipment—at nominal value	500.00	500.00
	207,429.26	570,414.95
	\$ 722,511.64	\$ 844,479.19

NOTES:

1. The company follows the policy of writing off the cost of buildings, equipment and other fixed assets by appropriations from available revenue. Title to these assets is vested in the City of Calgary and their use by the company is in accordance with a long-term lease.
2. On October 16, 1964, the directors authorized the submission of an offer to purchase approximately 400 acres of property known as Lincoln Park for the sum of \$750,000.

Calgary Exhibition and Stampede Limited

(Incorporated under the Laws of Alberta)

BALANCE SHEET**September 30, 1964**

(with comparative figures for 1963)

LIABILITIES

	1964	1963
CURRENT:		
Accounts payable	\$ 39,142.78	\$ 39,124.14
Advance reservations in respect of 1964/65 activities	9,183.35	16,154.40
Long term liabilities maturing within one year	110,000.00	110,000.00
Total current liabilities	<u>158,326.13</u>	<u>165,278.54</u>
LONG TERM:		
City of Calgary	30,000.00	40,000.00
5 1/4% Capital bank loan	500,000.00	600,000.00
	<u>530,000.00</u>	<u>640,000.00</u>
Less amounts maturing within one year shown as a current liability	110,000.00	110,000.00
	<u>420,000.00</u>	<u>530,000.00</u>
RESERVES:		
Junior Activities	131,405.51	139,420.65
Canadian Centennial parade (1967)	12,000.00	9,000.00
	<u>143,405.51</u>	<u>148,420.65</u>
CAPITAL:		
Authorized—5,000 shares of a par value of \$1.00		
Issued—3,900 shares	3,900.00	3,900.00
Less due from subscribers	3,120.00	3,120.00
	<u>780.00</u>	<u>780.00</u>
	<u>\$ 722,511.64</u>	<u>\$ 844,479.19</u>

On behalf of the Board,
 D. C. MATTHEWS, Director,
 M. M. PORTER, Director.

This is the Balance Sheet referred to in our Report to the Shareholders dated October 29, 1964.

CLARKSON, GORDON & COMPANY,
 Chartered Accountants.

Calgary Exhibition and Stampede Limited
GENERAL STATEMENT OF REVENUE AND EXPENDITURE

For the year ended September 30, 1964
 (with comparative figures for 1963)

Departmental revenue (after deducting operating expenses):	1964	1963
Exhibition Week	\$ 553,237.95	\$ 578,725.54
Racing	59,917.47	53,890.32
Stampede Corral	30,023.41	(26,136.37)
Big Four Building	103,177.99	94,502.90
Agriculture Building	(4,336.81)	5,590.49
Fort Calgary	3,585.82	4,039.68
Horse Sale	1,731.93	1,335.30
Horse Show	4,544.35	592.43
 Other revenue:		
Grants and donations	106,575.00	106,385.00
Rentals	27,608.21	26,715.26
Interest on investments	4,595.57	3,307.87
Sundry	8,545.09	10,698.88
	899,205.98	859,647.30
 Unallocated general expenditure:		
Administration expense	98,061.04	97,943.68
Audit and legal fees	2,933.65	2,459.20
Grands expense and maintenance	68,169.44	71,462.69
Advertising and publicity	82,568.20	74,982.27
Seed fair expense	1,350.58	1,564.81
Grants, donations and memberships	2,271.20	1,122.20
Insurance	14,684.30	14,486.86
Bank interest and exchange	1,198.03	8,647.51
Purchasing and stores department	6,883.98	5,236.20
Workmen's Compensation and Unemployment insurance	3,526.32	3,213.55
Pension plan	19,630.64	24,233.21
Group life and medical insurance	4,001.78	5,063.76
General medical expense	2,686.84	1,027.68
Sundry	5,095.89	4,241.07
Provision for doubtful accounts	1,478.57	2,859.68
History and archive expense	3,710.99	4,931.55
Sales department expense	4,508.36	
	322,759.81	323,475.92
 Net revenue before improvements to plant and buildings and other appropriations	\$ 576,446.17	\$ 536,171.38
 Appropriations from net revenue:		
Junior Activities	\$ 3,000.00	\$ 39,678.03
Canadian Centennial parade (1967)	\$ 3,000.00	3,000.00
Improvements to general plant and buildings and acquisition of property during the year	210,460.48	231,946.51
Reduction of asset value of Victoria Park Buildings	10,000.00	10,000.00
Reduction of asset value of Big Four Building	352,985.69	251,546.84
	\$ 576,446.17	\$ 536,171.38

Calgary Exhibition and Stampede Limited

STATEMENT OF SOURCE AND APPLICATION OF FUNDS For the year ended September 30, 1964

SOURCE OF FUNDS:

Net revenue for the year before appropriations	\$ 576,446.17
Decreases in current assets—	
Accounts receivable	25,280.74
Prepaid expenses	5,676.52
Deposits	7,500.00
Increase in current liabilities—	
Accounts payable	18.64
	<u>\$ 614,922.07</u>

APPLICATION OF FUNDS:

Increases in current assets—	
Cash	\$ 70,269.94
Short term deposits	200,000.00
Inventory	2,105.46
Decrease in current liabilities—	
Advance reservations	6,971.05
Increase in investments	7,100.00
Improvements to general plant and buildings and acquisition of property	210,460.48
Junior activities	8,015.14
Reduction of loans—	
City of Calgary	\$ 10,000.00
5 1/4 % Capital bank loan	100,000.00
	<u>110,000.00</u>
	<u>\$ 614,922.07</u>

AUDITOR'S REPORT

To the Shareholders of
Calgary Exhibition and Stampede Limited

We have examined the balance sheet of Calgary Exhibiton and Stampede Limited as at September 30, 1964 and the general statement of revenue and expenditure for the year ended on that date, which are drawn up on a modified cash basis, and have obtained all the information and explanations we have required. Our examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances.

In our opinion and according to the best of our information and the explanations given to us, and as shown by the books of the Company, the accompanying balance sheet and general statement of revenue and expenditure, are properly drawn up on the modified cash basis of accounting followed by the Company, so as to exhibit a true and correct view of the state of the affairs of Calgary Exhibition and Stampede Limited at September 30, 1964, and the results of its operations for the year then ended, on a basis consistent with that of the preceding year.

October 29, 1964.
Calgary, Alberta.

CLARKSON, GORDON & CO.
Chartered Accountants.

Shareholders

Calgary Exhibition and Stampede Limited

Name	No. of Shares	Name	No. of Shares	Name	No. of Shares
Abercrombie, V. W.	25	Farthing, H. C.	25	Marshall, Edmund S.	25
Adams, C. W.	25	Ford, C. J., The Hon.	25	Marshall, James C.	25
Adams, Stewart A.	25	Fox, Gordon	25	Matthews Donald C.	25
Alderman, R. T.	25	Fraser, Ronald G.	25	Maxie, Fred	25
Allen, G. H., Q.C.	25	Freeze, F. R.	25	McAra, J. Malcolm	25
Allison, T. F.	25	French, Basil V.	25	McCullough, E. A.	25
Anderson, Dr. J. G.	25	Funnell, Owen	25	McDougall, Alex	25
Atkinson, J. T.	25	Gibson, Dr. J. A.	25	McGachie, Gordon	25
Baker, A. T.	25	Grogan, Jack	25	McIntosh, Donald F.	25
Baker, C. M.	25	Guichon, Urban	25	McKinnon, J. Angus	25
Batchelor, Dudley E.	25	Hall, Thomas B.	25	McLean, E. W.	25
Beavers, R. H.	25	Harkness, Col. D. S.	25	McLennan, J. Angus	25
Bell, G. Max	25	Hart, Orrin S.	25	McMahon, Geo. L.	25
Bell, N. F.	25	Hartnett, Maurice E.	25	McVety, Geo. L.	25
Black, D. E.	25	Harvie, E. L., Q.C.	25	Milvain, Chas. N.	25
Boake, M. R.	25	Harvie, Neil S.	25	Mirtle, F. W. B.	25
Bond (Estate of), L. W.	25	Hay, Charles	25	Morley, W. C.	25
Boulton, Lester C.	25	Hays, Harry, The Hon.	25	Moore, Clarence M.	25
Boyse, A.	25	Hays, Dr. T. E.	25	Moyer, J. W.	25
Brown, Ian S.	25	Herron, W. S.	25	Noad, Edward F.	25
Brown, Maurice L.	25	Hill, Geo. E.	25	Nowers, E. B.	25
Brown, T. P.	25	Howard, H. E.	25	O'Connor, Ed.	25
Bull, Geo. W.	25	Howard, H. J.	25	Parkinson, S. J.	25
Burns, Richard J.	25	Hudson, Tom	25	Parslow, I. V.	25
Burton, Pat	25	Hudson, William	25	Peterson, E. E.	25
Byers, Jack	25	Hunter, H. M.	25	Phillips, H. L.	25
		Hymas, Howard G.	25	Porter, Mr. Justice	
		Jenkins, Ronald H.	25	M. M.	25
Cammaert, Emile	25	Jennings, R. F.	25	Price, R. G.	25
Carlyle, Grant	25	Johnston, Geo. Herbert	25	Ralph, R. N.	25
Cartwright, S. J.	25	Kelly, J. Howard	25	Riddle, Stewart	25
Chambers, E. J., Q.C.	25	Kennedy, Charles	25	Robertson, A. M.	25
Christie, R. G.	25	Kerr, James	25	Rock, P. J.	25
Collicutt, F. (Estate of)	25	Knode, W. F.	25	Rock, Phillip	25
Cozart, M.	25	La Borde, E. H.	25	Salter, Hardy E.	25
Crawford, Geo. L., Q.C.	25	Lancaster, Geo. C.	25	Scholefield, H. J.	25
Cross, Donald J. A.	25	Laycock, T. D.	25	Scrymgeour, J. A.	25
Cross, J. B.	25	Laycock, T. Hayes	25	Selby, Dr. R. C.	25
Cunnington, Col. D. G.	25	Leach, K. M.	25	Smith, Reg. G.	25
Cross, John	25	Lepper, F. H.	25	Starr, E. H.	25
Davis, Arthur D.	25	Linder, Herman	25	Stollery, C. A.	25
Dean, Basil	25	Linton, J. Ivan	25	Stone, L. H.	25
Denon, W. S.	25	Loughheed, E. Peter	25	Streeter, Allie	25
Dillon, J. M.	25	Lounsbury, R. C.	25	Tanner, E. H.	25
Dinning, J. B.	25	Love, H. G.	25	Taylor, Ernest L.	25
Dinning, R. J.	25	Love, James A.	25	Thompson, G. H.	25
Douglas, Norman W.	25	MacDonald, Donald J.	25	Watson, E. Bruce	25
Dutton, M. A.	25	Mackid, Benton	25	Weismose, Niels	25
Dutton, Norman	25	MacLeod, J. E. A.	25	Wilson, Sr., John	25
Edgar, W. J.	25	Manning, A. H.	25	Wilson, Jr., John	25
Edworthy, Geo.	25	Manning, K. M.	25	Wright, Dr. H. P.	25
Eoll, J. A. (Estate of)	25	Manning, F. C.	25	Willumsen, Lars	25
Edworthy, J. D.	25	Might, O. H. E.	25		

Twenty-Eight Years of Progress

	1937	1938	1939	1940	1941	1942	1943
Monday ---	36,260	38,541	39,419	42,755	50,574	50,962	51,233
Tuesday ---	33,231	30,289	33,829	30,997	35,741	34,168	30,041
Wednesday	34,574	32,162	35,195	37,092	38,259	39,757	37,550
Thursday --	31,407	30,587	34,587	34,581	35,524	35,210	36,074
Friday -----	48,483	50,768	54,069	55,555	59,203	59,049	62,466
Saturday ---	36,599	41,083	42,936	43,869	48,119	15,135	48,488
	220,554	223,430	240,035	244,849	267,420	234,281	265,852

	1944	1945	1946	1947	1948	1949	1950
Monday ---	52,040	59,481	64,692	63,911	64,854	70,951	73,979
Tuesday ---	35,300	38,271	47,545	43,672	49,612	66,943	45,004
Wednesday	42,245	43,189	59,389	53,958	63,575	72,307	73,501
Thursday --	35,892	39,730	43,936	42,047	51,502	48,301	45,967
Friday -----	68,336	65,559	70,175	71,954	78,426	78,612	72,793
Saturday ---	51,645	47,871	54,011	58,922	69,014	70,840	61,891
	285,458	294,101	339,748	334,464	376,983	407,954	373,135

	1951	1952	1953	1954	1955	1956	1957
Monday ---	59,461	78,175	80,520	76,267	87,842	97,663	98,836
Tuesday ---	63,874	55,555	65,491	69,481	80,640	84,458	79,050
Wednesday	70,601	66,766	72,911	75,930	82,265	87,156	88,683
Thursday --	53,890	55,861	57,661	66,542	66,467	74,468	70,610
Friday -----	79,820	89,040	94,017	100,755	102,706	81,292	93,637
Saturday ---	80,621	87,743	81,237	93,306	100,874	97,234	107,559
	408,267	433,140	451,837	482,281	520,794	521,271	538,375

	1958	1959	1960	1961	1962	1963	1964
Monday ---	104,418	110,220	97,665	88,175	94,362	101,248	100,129
Tuesday ---	85,492	91,026	81,431	64,396	79,453	87,035	85,785
Wednesday	94,147	99,837	85,592	94,450	99,675	75,920	94,019
Thursday --	74,074	77,022	65,783	71,315	83,510	80,440	78,037
Friday -----	94,953	110,976	102,365	100,488	104,204	112,957	106,149
Saturday ---	96,252	102,634	95,097	96,033	124,463	114,646	109,441
	549,336	591,715	527,933	514,857	585,667	572,246	573,560

16.16

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IN APPRECIATION

The President, Officers and Directors of the Calgary Exhibition and Stampede Ltd. wish to take this opportunity to express their sincere thanks to the following firms and business men who have donated trophies, prizes or have augmented the prize money offered in the Stampede events, Stampede Parade, School Children's Friday Morning Program, the Live Stock and other Departments.

Stampede Events

Alberta Distillers Limited, Calgary; Mr. C. M. Baker, Calgary; Biltmore Hats Limited, Guelph, Ont.; Henry Birks & Sons Limited, Calgary; Calgary Brewing & Malting Company; Calgary Herald; Calgary Power Limited, and G. A. Gaherty; Canada Safeway Limited, Calgary; Canadian Western Natural Gas Co., Calgary; Mr. Mervyn A. Dutton; T. Eaton Company (Canada) Limited; General Supplies Limited; Chuck McNaughton; Great Western Garment Co., Edmonton; Hudson's Bay Company, Calgary; Imperial Oil Limited, Calgary; Radio Station CFCN, Mr. H. Gordon Love, Calgary; Hotel Palliser, Calgary; The F. R. Webster Memorial, Mr. A. D. Davis; Heart of Oak Ranch, R. H. C. Harrison, Q.C.; Nowers & Shortt Appraisers Ltd., Calgary; Sicks' Brewery (Alberta) Limited, Calgary; Standard Holdings Limited, Messrs. Dutton and Reg. F. Jennings, Calgary; John B. Stetson Company, Brockville, Ont., and Philadelphia, Pa., U.S.A.; Western Canadian Greyhound Lines Limited, Calgary; Union Milk Company, Calgary; United Grain Growers Limited, Calgary; Maloney Electric Co. of Canada.

Stampede Parade

T. Eaton Company (Canada) Limited; Farm and Ranch Review, Calgary; Hook Signs Limited, Calgary; J. A. Grogan, Calgary; Pacific Petroleum.

Friday Morning School Children's Programme

Alberta Pacific Grain Company (1943) Limited, Calgary; Burns & Company Limited, Calgary; United Dairies Limited, Calgary; Hudson's Bay Company, Calgary; Western Airlines, Calgary; York Hotel, Calgary; T. Eaton Co. Ltd.

Live Stock

Alberta Aberdeen-Angus Association, per Mrs. D. Banks, Secretary; Alberta Hereford Breeders' Association, per Reuben Hamm, Secretary; Canadian Shorthorn Association, per Ken Foster, Executive Secretary; Manning-Egleston Lumber Co. Ltd., Calgary; Alberta Holstein-Friesian Association, per Jack Bailey, Secretary; Alberta Ayrshire Club, per R. F. Smith, Secretary; Henry Birks & Sons Ltd., Calgary; Alberta Clydesdale Horse Assn.; Clydesdale Horse Association of Canada, per T. P. Devlin, Secretary; Alberta Percheron Club; Canadian Percheron Association, per H. E. Salter, Secretary; Canadian Belgian Horse Association, per R. Trepanier, Secretary; Canadian Lacombe Swine Breeders' Association, per H. T. Fredeen; Haslam, MacDonald & Hunter Distributing Co. Ltd.; Fraserdale Farms, Jack Fraser, Concord, Ontario; Canadian Guernsey Breeders Association; D. & C. Ingram, Woking, England; Canadian Jersey Cattle Club; John Hurkot, Wivesfield Farm.

Other Departments

Calgary Drafting & Blue Print Co., Calgary; Fyfe Smith Hardwood Ltd., Calgary; Department of Indian Affairs; Manning-Egleston Lumber Co., Calgary; Universal Hobby Supplies, Calgary; Canadian Restaurant Association, Calgary; Barber Machinery Ltd.

National Shorthorn Show

Alberta Shorthorn Association; Canadian Shorthorn Association; Southern Shorthorn Club; Alberta Natural Gas Co.; United Farmers of Alberta Co-op. Ltd.; Toronto-Dominion Bank, Main Branch, Calgary; Bank of Montreal, Main Branch, Calgary; Calgary Power Limited; Hudson's Bay Company; Canadian Imperial Bank of Commerce; Royal Bank of Canada, Main Branch; McClelland Veterinary Supplies, Alberta Ltd.; Calgary Brewing & Malting Co. Ltd.; Dr. Anderson & Dr. Nagge (Animal Clinic); Henry Birks & Sons (Western) Ltd.; Riley & McCormick Ltd.; Bon Ton Meat Market.

Announces Retirement



Maurice E. Hartnett, General Manager of the Calgary Exhibition and Stampede Ltd. since 1951 who will retire from his post March 1, 1965 in order to devote full time to his extensive agricultural interests in Alberta and British Columbia. He will present his final report as General Manager to this meeting of company shareholders today.



The Calgary Exhibition and Stampede Limited was created by the City of Calgary and is a non-profit Corporation which leases the Exhibition Grounds and plant from the City of Calgary for \$1.00 per year for the purpose of conducting the annual Calgary Exhibition and Stampede and its related operations, particularly stressing sports and agricultural activities.

The Directors of the Company are not and cannot under the By-Laws of the Company be paid in any form for their services. Dividends cannot be paid to shareholders and the shares cannot appreciate in value. Shares cannot be held by persons no longer residing in the Province of Alberta or in the Estates of deceased shareholders.

The revenue earned by the Company on its operations can be spent only on improvements and additions to the grounds and plant, all of which would revert to the City of Calgary upon the expiry of the lease.

